



OCTOBER 1999



ETTERS AND TOMATOES DEPARTMENT:	
Random Samplings of Reader Mail	



# AUTO RACE PROFILING DEPARTMENT: The MAD NASCAR Primer ......11

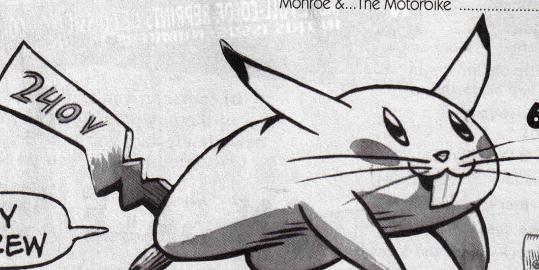
JOKE AND	DAGGER	DEPARTM	ENT:	
DUV VS.	DDV			

HOLLYWOOD	& VINES DEPARTM	AENT:	
"Tarzany" (	A MAD Movie	Satire)	16

TRIALS AND TRIVIALIZATIONS DEPARTMENT:	
Settling The Microsoft Lawsuit	MARINE.
on Judge Judy	21

BEHIND THE ATE BALL DEPARTMENT	T:
"Livin' To Feed Al Roker"	
(A MAD Song Parody)	2/

ANGSTER'S PARADISE DEPARTMEN		
Monroe &The Motorbike	120000000000000000000000000000000000000	
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1996: Last color taken for little "awareness" ribbons

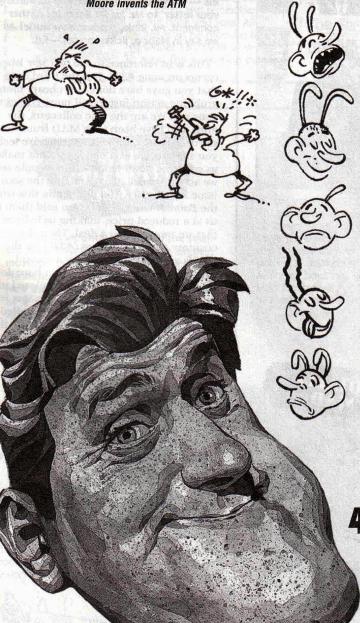
1991: McDonald's Silence of the Lambs Happy Meal tie-in flops

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24 31	25	26	27	28	29	30

1983: First under water bowling tournament held

1954: J. Edgar Hoover first window-shops at local lingerie store

1979: Alvin Thomas Moore invents the ATM



# MORE DEPARTMENTS

FROM FAD TO WORSE DEPARTMENT PART II:	
MAD-sterpiece Theater Presents:	
The Pokémon Playhouse	30

A MAN'S OHM IS HIS HASSLE DEPARTMENT: Mr. Movie™ Surround Sound Home Theater System Operating Instructions	32
CARS AND EFFECT DEPARTMENT: MAD's Stuck-In-Traffic, Second-By-Second Timetable	36

SERGE-IN GENERAL DEPARTMENT: A MAD Look at Phones
BERG'S-EYE VIEW DEPARTMENT: The Lighter Side of
The Lighter Side of41

TURNING GERIA-TRICKS DEPARTMENT:	
You Know Your Grandmother's	
a Hooker When	43

YECCH, BABY! D	EPARTMENT			
A MAD Peek	Rehind t	ne Sceni	2S	
at the Making	of Austi	n Power	S:	
at the Making The Spy Who	Shagge	d Me		 45

GRIEVING	LAS VEGAS	DEPARTMENT		
MAD's	Celebrity	Cause-of-D	eath	
Betting	Odds			48

WANGINAT IUIUMING RELAKIMI	
"Drawn Out Dramas"	Various Places
by Sergio Aragones	Around the Magazine

"Nepotism is when the corporate ladder is built from the lumber of your family tree!"



# DEPARTME FADE TO GREY

# STAR BORES

HOW TO REACH US

Please Address Correspondence
To: MAD, Dept. 386, 1700
Broadway, New York, New York
10019: MAD welcomes reader
Address Correspondence
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Broadway, New York, New York
To: MAD welcomes reader
To: MAD we

be returned or acknowledged, nowever, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

In issue #383 you made fun of Star Wars: The Phantom Menace. Thank you! You guys are the best. I saw the movie and it sucked. It was just so lame. No offense to Star Wars fans, but you guys are pretty stupid to waste money to buy those toys. I have nothing against Star Wars, but the movie just sucked, yet you people will probably watch it 10 times a day.

Iris Wong, Ontario, Canada

Iris — We've taken the liberty of forwarding your letter to Mr. Jar Jar Binks for further comment. Mr. Binks replies: How wude! As we say in Naboo, licksa me-sa! -Ed.

This is in reference to the two Star Wars covers on issue #383. It is the third time that you guys have done this cheap, money grubbing action just to sell more copies of your rag. We are the true collectors, the ones who have been with MAD from its starting, issue number one, 1952. We feel you should give us a break, and not make us go to the newsstand (letting people see we actually read MAD) and buy the second issue at full price. You did not do this with the Batman issue (#359), you sold them to us at a reduced price, making us believe that we were getting a deal. Then the crummy South Park issue (#371) hit the stands and you made us buy a second copy. Shame on you! Again, you have done it to us with Star Wars. I have enclosed my receipt for the second issue of the Star Wars issue. If you believe in us die-hard collectors, and want to be fair, send me back the \$3.19 that I had to put out extra for the same junk that I already have a subscription for. I surely would appreciate it.

Stephen Gordon, Reseda, CA

Gordo — When you're right, you're right. You are entitled to a full \$3.19 refund which we will gladly send you upon receipt of your cash, check or money order for \$9.50 to cover postage, handling and administrative costs! -Ed.

### TAKING AN INTERN FOR THE WORSE

Best wishes to our 1999 summer interns Kenny Byerly and Jacob Lambert. We send them off with our thanks, but wonder what happened to all those staplers, erasers and Post-it notes!



### LIVIN' LA VIDA LOCOMOTIVE

I am including a tip to my fellow commuters. Reading a MAD Magazine on the train guarantees you will have a seat to yourself. Laughing while reading MAD Magazine means not only having a seat to yourself, but also having the seats in front of you, in back of you and across from you empty as well.

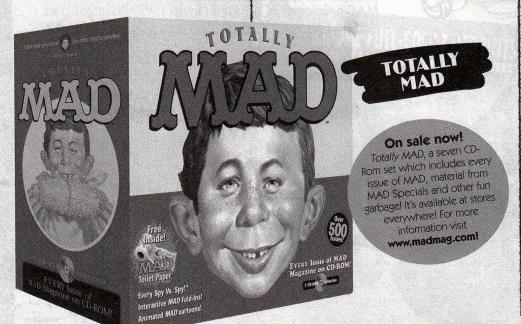
Charles Yves, Danbury, CT

Chuck Wagon — We have a commuting tip for you - try reading your next issue of MAD with no pants on — we can pretty much guarantee you'll have the entire car to yourself! Happy trails! -Ed.

# MAD MUMBLINGS @aol.com

Voles look rather amusing when you put a little hat on them - Gecko4797...One word: astroproctology — MunkyCheze... Whoever gives their bologna a first name is pretty screwed up! - MoeJoe17...Give me immortality or give me death -Krim jti1... I stapled my tongue to the wall! - lvyCATS...I want to be a pineapple when I grow up, I find them sassy — BOBJ42...Do artichoke hearts beat? — HellMack2...Leave Kenny Rogers alone — Slayer4433... The strudel is out there - GoodBik.

It seems like there's a MAD winner every year at the National Cartoonist Society's award dinner! This year, MAD newcomer Grey Blackwell walked off with the Newspaper Illustration plague and thanked the "Usual Gang of Idiots" for their support and encouragement. While there was some grumbling at the dinner that the voting was fixed (promises were made, gifts were exchanged) we nonetheless offer Grey our sincerest congratulations! Fa fa fa!



FAX MAD At (212) 506-4848!



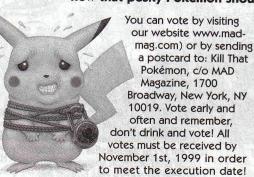
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U.S. and C we're too dumb to help you there!



VOTE NOW!

### DEAD POKEMON WALKING

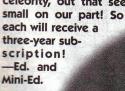
As promised on our cover, here is your chance to vote how that pesky Pokémon should meet his demise!



- ☐ The Dynamite Schtick
- ☐ The Old Flusheroo
- ☐ Pureed Alive
- ☐ Steamrolled To Oblivion
- ☐ The Six-Gun Salute
- ☐ UPC "Accident"

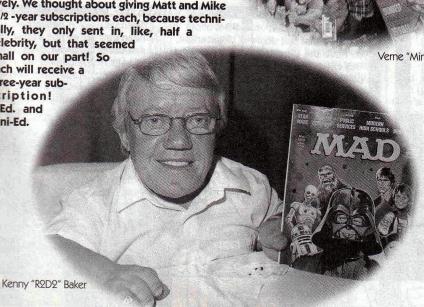


This month we bring you two of the smallest stars from 2 of the summer's biggest movies! Congrats to Matt Tracey of Winnetka, IL and Mike Manikowski of New Baltimore, MI for making short work of a tall order in capturing photos of Austin Powers' Verne "Mini Me" Troyer and Star Wars' Kenny "R2D2" Baker, respectively. We thought about giving Matt and Mike 11/2 -year subscriptions each, because technically, they only sent in, like, half a celebrity, but that seemed





Verne "Mini Me" Troyer





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Paul Levitz executive vice president & publisher

Nick Meglin & John Ficarra editors

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# **Contributing Artists And Writers**

the usual gang of idiots

the usual gang of idiots

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# FROM FAD TO WORSE DEPT. PART I

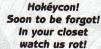
Back in the 1950s, seeing the words "MADE IN JAPAN" on a product meant one thing — it was a cheap piece of garbage! But by the 1970s, Japan's computers, cars, stereos and other imports were the highest quality in the world. But there's one area where good ol' American know-how reigns supreme: Cartoon shows! Don't believe us? Maybe you should check out the latest crudely-drawn garbage from our friends in the Land of the Rising Sun! You'd think it was 1950 all over again! They say it's the latest fad! We say it's just a...





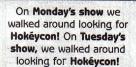


# HER EXECT



Hokéycon! Better sell 'em quick! We make big bucks, Though our artwork really sucks, America – land of schmucks!

# HOKÉYCON!

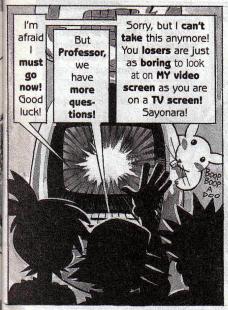


### Wednesday, Thursday? Walked around looking for Hokéycon!

Yes, but we provide a valuable service! This cartoon is for viewers who can't take the heartstopping suspense of a typical episode of Scooby-Doo! Can't we break up the "walking around" monotony with one of our trademark "stand around talking to someone" scenes? Let's videophone the number one Hokéycon expert! Fortunately, I'm signed up with MCI's "Friends and Mutating Monsters" plan!







The Professor's right! Always having our eyes and mouths stuck into one unblinking expression is super-dull!

And it's GOT to freak out the home viewers! How can staring at a totally frozen face entertain anyone?

Why

don't

you

go

and

ask

Cher's



OH NO!
Look who it is!

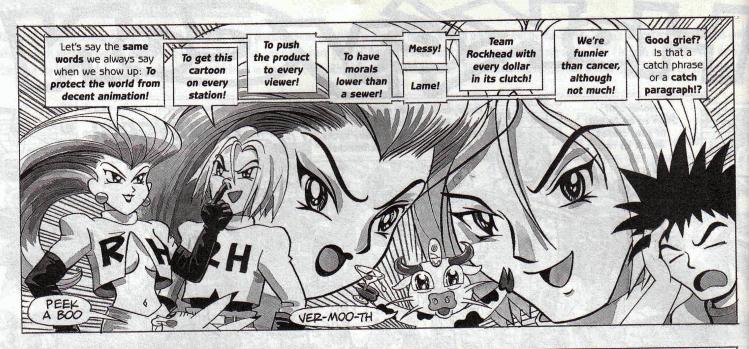
It's Team
Rockhead,
of course! They
show up EVERY
episode!

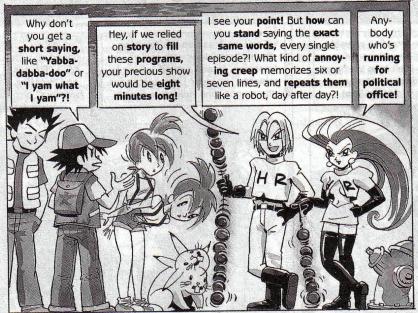
Yes, but they
usually show up
six minutes into
the show! This
time, they didn't
show up until six
minutes and
twenty seconds!

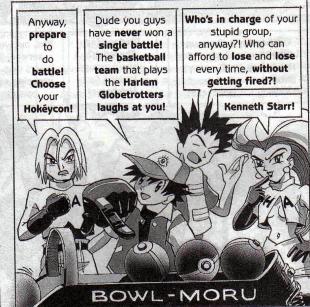
Never underestimate the element of surprise!

Ha!

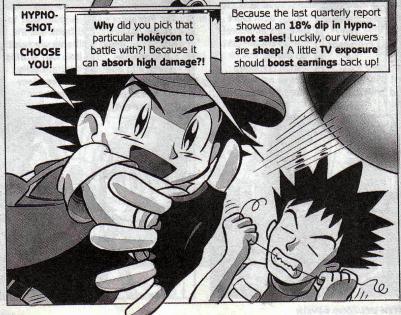


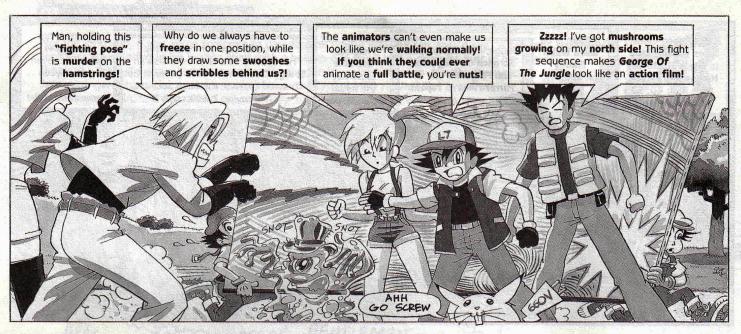






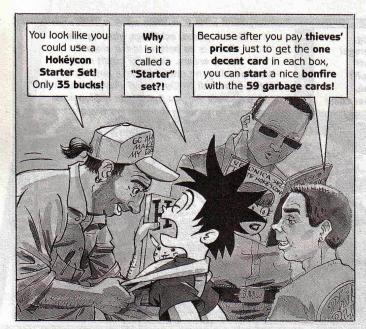


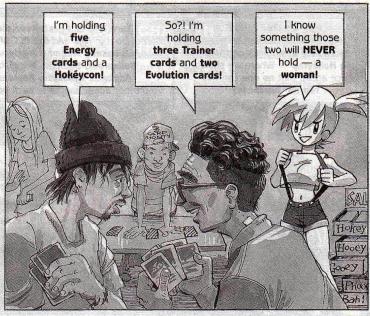


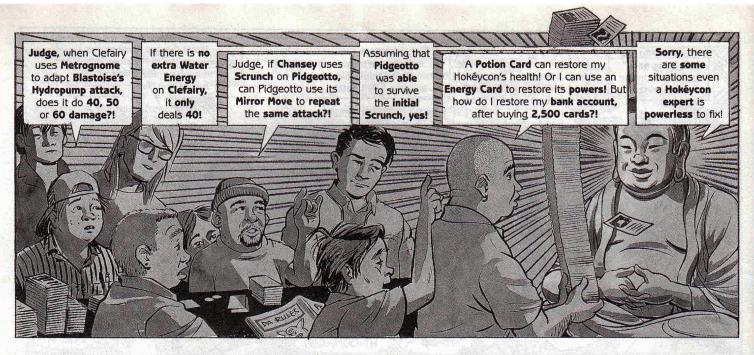










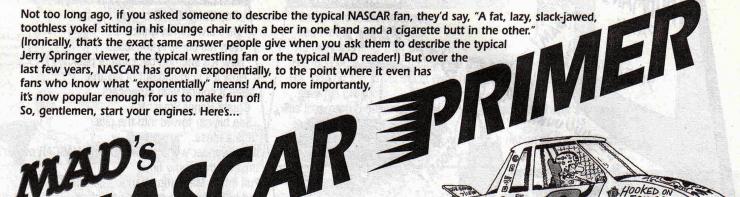


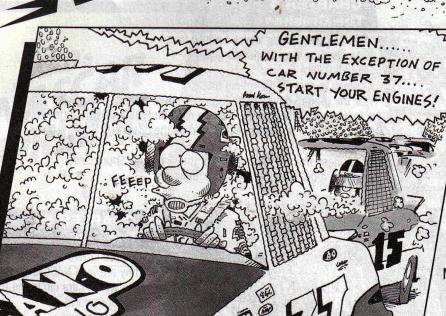






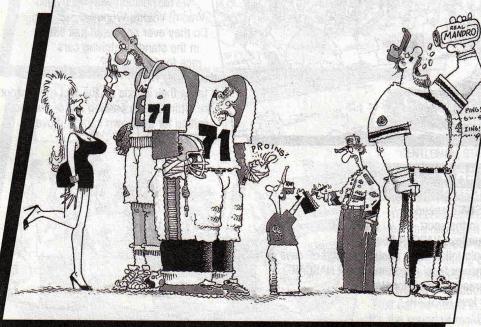






# CHAPTER 1 The Driver, Part I

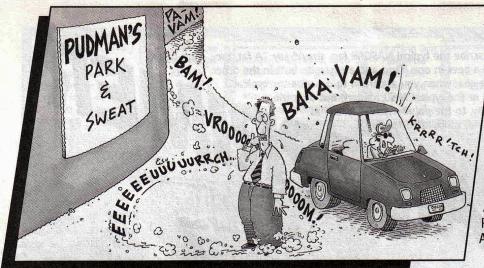
See the NASCAR driver.
His job is very demanding.
He must drive his car very fast.
Vroom! Vroom! Vroom!
He must avoid collisions.
He must avoid hitting the wall.
He must avoid lengthy pit stops.
He must avoid being lapped by the leader.
But there's one thing he must avoid more than anything else.
Mainly, eating Mexican food just before the race.



# CHAPTER 2 The Driver, Part II

See the NASCAR driver.
People say he isn't a real athlete.
They say he doesn't run and throw like athletes in baseball.
They say he isn't big and muscular like athletes in football.
They say he isn't toned and conditioned like athletes in basketball.
You know why else he isn't a real athlete?
Because he isn't a whining, selfish, swell-headed prima donna like they are in baseball, football and basketball.





### **CHAPTER 3** The NASCAR Owner

Pity the NASCAR owner. He's always nervous. Now his car is in the lead. Now it's shuffled back in the pack. Now it's spinning out of control. See it collide with other cars. Crash! Bang! Smash! See his car towed into the pits. It is a mess.

Ever wonder what it's like to be a NASCAR owner? Just try this some time:

Pull into a Manhattan parking garage. And hand your keys to the attendant.

# **CHAPTER 4** The Crashes

See the spectacular wreck on turn four. One car flips over 12 times.

Flip! Flip! Flip!

It comes to rest on the infield grass.

Hear the groggy driver being interviewed.

He feels bad for the sponsors of the Morgan Stanley-Dean Witter Ford.

Do you think the sponsors feel as bad as the driver?

Ha! Ha! Ha!

The countless free slo-mo replays of the wreck on SportsCenter are worth a dozen Super Bowl commercials.

### **CHAPTER 5** The Fans

See the crowd in the grandstand. They are avid NASCAR fans. They watch cars circle the track for four hours.

Lap! Lap! Lap!

They watch the spinouts.

They watch the fiery wrecks.

They watch their favorite driver

vie for position with his rivals.

Vroom! Vroom! Vroom!

Do they ever get bored just sitting in the stands watching cars

race for four hours?

Absolutely not.

It takes their minds off the fact they'll soon be sitting in the parking lot for six hours waiting for their own cars to move.

Tick! Tick! Tick!



See the NASCAR legend. He grew up in the sport.

He's won countless NASCAR titles.

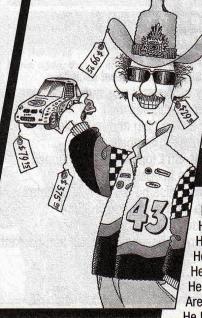
He loves to spin folksy tales about the good of days of NASCAR.

He loves to answer fans' questions about NASCAR.

He loves to spread goodwill for NASCAR.

He must really love NASCAR! Are you kidding?

He loves the appearance fees for doing all of this on QVC.





# CHAPTER 7 The Sponsor

See the NASCAR sponsor. See him in his luxury box.

He likes working with NASCAR.

His logo on a race car (going 200 miles per hour) sells his product. His logo on the driver's suit (which protects the racer in a fiery crash) sells his product.

His logo on the driver's helmet (which protects the racer's brains in a collision) sells his product.

Can you think of a better way to convince a nation of speed fanatics to drink your beer?

# Dis BURRUP!

BEER A NASCAR TRADITION



# CHAPTER 8 The Pit Crew

See the pit crew.

They are the "key" to victory.

They have great teamwork.

See them change four tires in 18 seconds.

Flick! Flick! Flick! Flick!

See them fill the gas tank in 10 seconds.

Glub! Glub! Glub!

See them fix an engine problem in under a minute.

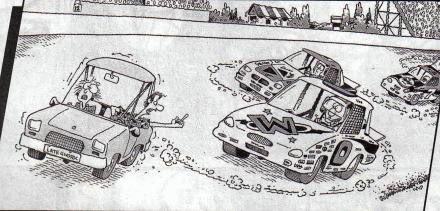
Wind Wind Wind

Klink! Klink! Klink!

They are sponsored by a national chain of muffler shops.

You know the one.

Your car's been there for two weeks waiting for a part to come in.



# CHAPTER 9 The Race

See the cars whip around the oval. See them inches apart going 200 MPH.

That's racin'.

See them three wide on the turns.

That's racin'.

See them "swap paint" on the straightaways.

That's racin'.

See them tap bumpers to cause a spin.

That's racin'.

See the fans trying these same moves on the parkway. That's *road rage*.



# CHAPTER 10 The Sounds of NASCAR

Hear the blaring public address announcer:

"GENTLEMEN, START YOUR ENGINGES!"

Hear the powerful roar of the cars:

"VAR00000MVUAR00000000000M!"

Hear the 150,000 fans cheering for their favorite drivers:

Hear the organized pandemonium of the pit stop:

"TZZZIIIINGTAPAPAPTAPAPTAPTZZZZZZZING!"

Hear the sickening din of a high-speed collision:

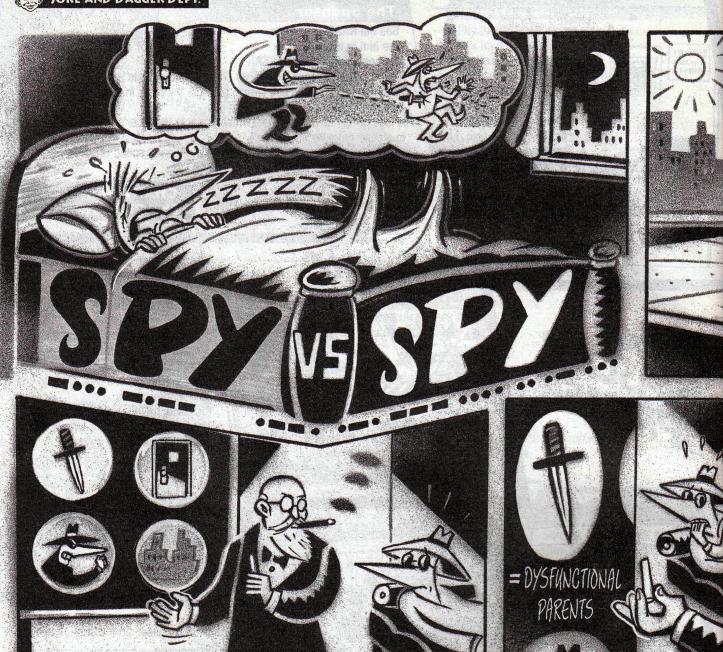
"BAAVARAMASKRAMNURSHFFTUNTINKBVAAAAUUURK!"

But what's the loudest sound at a NASCAR race?

That can be heard in the owner's office.

It's the sound of money:



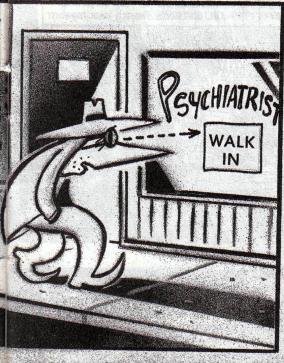


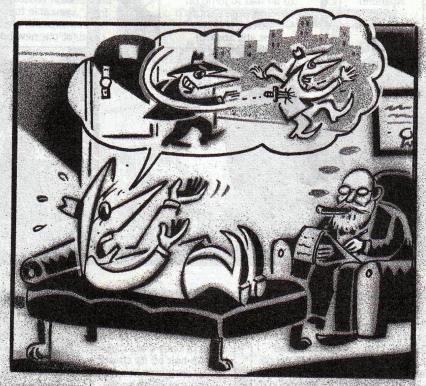


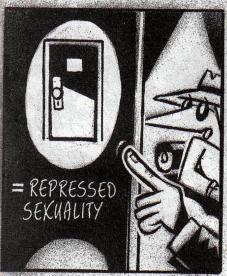


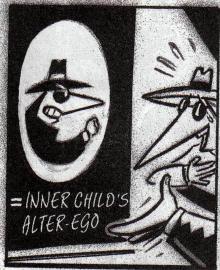
ARTIST: PETER KUPER

WRITER: MICHAEL GALLAGHER









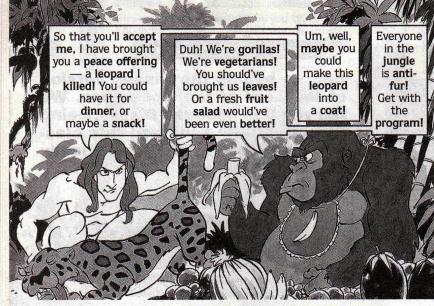




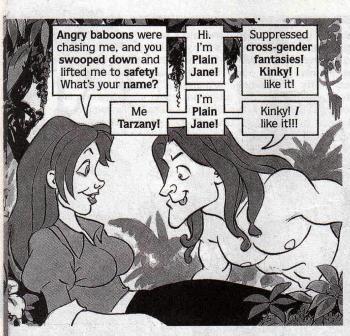


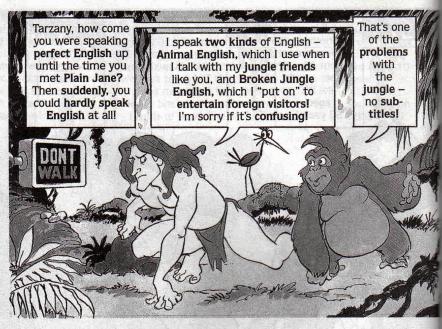






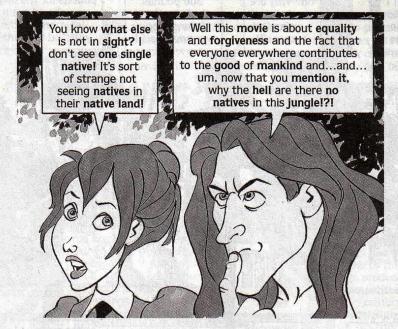


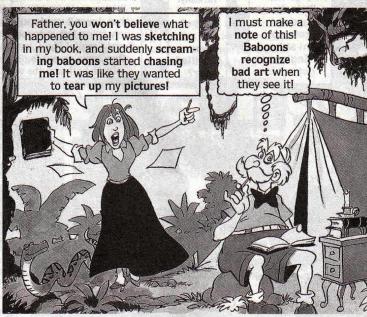




















I could've lived
HERE?!? With real
furniture!? All these
years I've been
sleeping on broken
branches when I
could've been on
a real mattress?!







It's the legal battle of the century that doesn't involve the words "Kato," "planted DNA" or "Mr. Fung"! United States prosecutors are going after Microsoft for illegal business practices, and you can bet they'll be arguing this sucker until it reaches the Supreme Court — just in time for Windows 2032! And guess who ultimately pays for this legal fiasco? Hint, hint: Who ALWAYS pays? But why should we fork over the dough for some judge to decide whether Bill Gates gets to keep his \$60 billion, or has to survive on a paltry \$25,000,000,099.95? Let's get it all over in half an hour by...

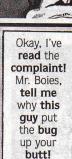
# SETTLING THE MICROSOFT MONOPOLY LAWSUIT ON

# JUDGE JMM

You are about to enter the courtroom of Judge Judith Sheindlin! The people are real. The judge is real annoying! The rulings are final! This is her courtroom! Back off, bozo! This is Judge Judy!

All rise in the matter of the United States versus Microsoft! The accuser, David Boies, says Microsoft broke the law by misrepresenting its products, abusing its competitors and cheating its customers, resulting in terrible consequences for the computer business!

This is the defendant, Bill
Gates, who basically agrees with
Daffy Duck: "Consequences,
shmonsequences, as long as
I'm rich!" He is asking
for a full apology from
the U.S. Government for
making him go outside!



Using a series of predatory business tactics, Mr. Gates and Microsoft sought to eliminate Netscape —

Do you see a sign saying "Chinese spoken here"? I don't have time for this! Tell me what they did in 15 seconds or less! Hurry up, the meter's running!

But, Your
Honor, for
me to truly
explain
Microsoft's
dominance
in the
marketplace,
I must —

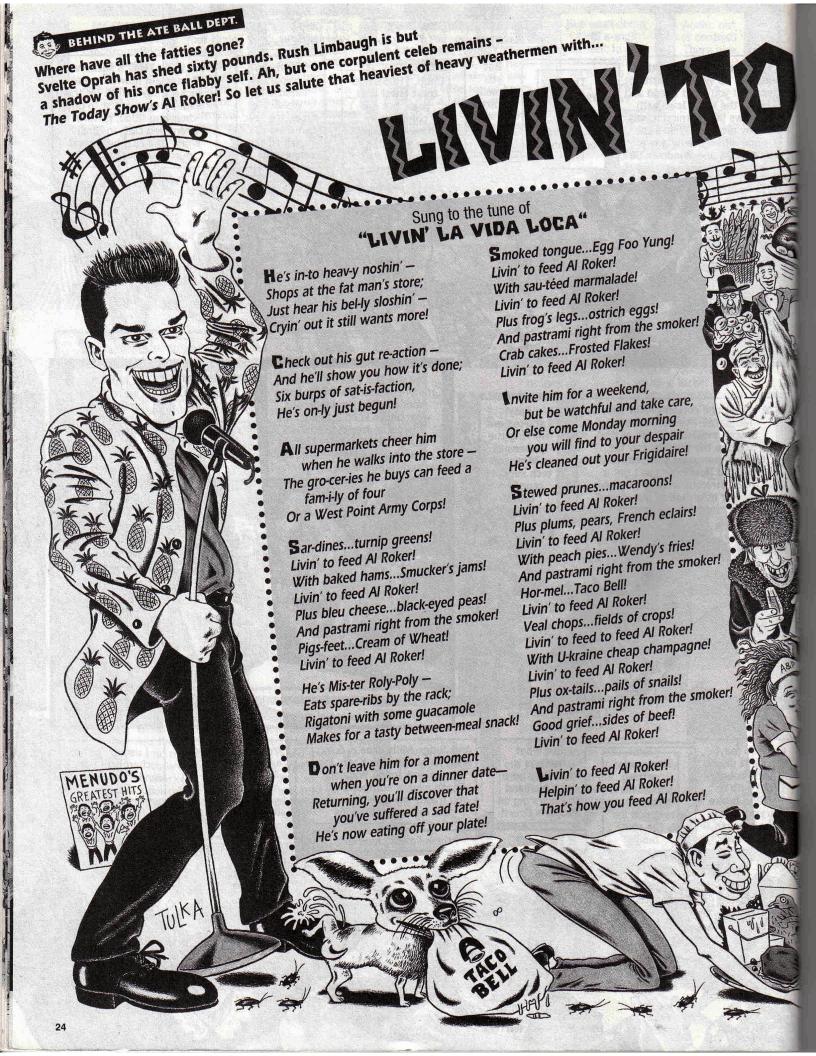
Tick, tock,
BUZZZZI
"Blah,
blah, don't
move,
Netscape,
this is a
stickup!" I
get it!

Mr. Gates, what do you Zip it! I can do have to say about this? it in 25 words or less: "All Your Honor, in no the other way did we intend companies fall to adversely down, but I impact the marketdidn't trip place as a whole! them on pur-What Microsoft pose!" Bing. did was bang, done!









# FEED ALROYER

# 130

# Montage and...THE



# MOTORBIKE

Ah, the freedom of riding down the open road with your hog rumbling between your legs! It's all a wild ride until you become road stew!







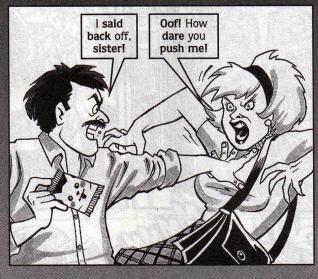


# TO BELL This Issue's Production

# ACT I: Incident at the Toy Store







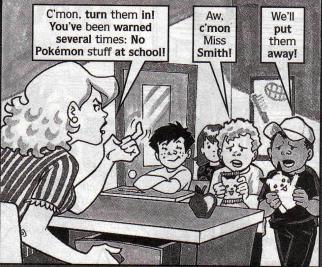




# PRESENT MAD-STERPIECE THEATER The Polzémon Playhouse

# ACT II: The Classroom Confiscation

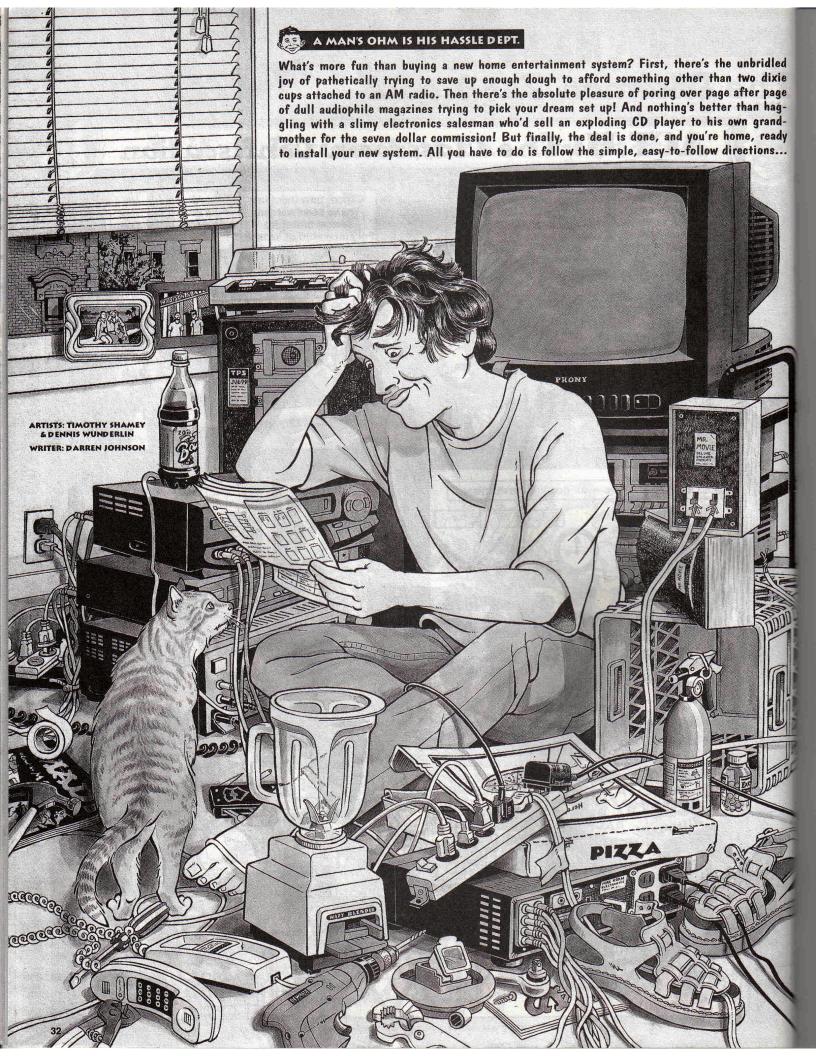












# Mr. Movie™ Surround Sound Home Theater System Operating Instructions

The model and serial numbers are located on the back of the unit. Record these numbers in the spaces below. When unit is stolen, use the additional spaces to record make and license number of thief's getaway car. Refer

Model No. \_\_\_ Car Make Serial No. \_ License No. \_\_

This symbol indicates "dangerous voltage" within the product that presents a risk of electric shock and personal injury.



# Problem?

DO NOT RETURN UNIT TO THE STORE

For immediate help with installation, call our 24-hour info hotline: 1-900-555-BILK (just \$2.99/minute, Mon - Fri 3 A.M.—5 A.M. Mountain Time, Sat/Sun 10 A.M.—Noon Pacific Time).

Our Guarantee: A qualified Customer Service Representative will speak to you about purchasing additional products from us.

This symbol indicates "overpriced accessories" which are not included with the product that present a risk of outraged shock and personal debt.



This symbol indicates "consumer reaction" to overpriced accessories.



# Outline

CONGRATULATIONS! You are the owner of a Mr. Movie™ Surround Sound Home Theater System. If you expected to be the owner of a Suckmeister 2000 Vacuum Cleaner, please contact your appliance store because they have obviously made a terrible error. (Seek professional legal counsel to see if you qualify for our limited exchange policy.) Setting up your new home theater system is simple if you pay \$300 to hire an authorized Mr. Movie™ installation technician. Otherwise you'll spend weeks deciphering these poorly drawn diagrams and needlessly complex instructions.

Mr. Movie™ is a combination audio/video control center. It works as three separate components receiver, tuner and surround sound decoder yet costs as much as five separate components selling for thousands less! The unit incorporates two types of surround sound effects:

DULLBY SURROUND expands sound and creates special effects, including annoying conversations, loud-snack-munching and screaming toddlers just like you hear at a real movie theater.

HALL SURROUND simulates the same headacheinducing echo and eardrum-damaging reverberation that are produced in concrete sports arenas

# Precautions

1. Power-Cord Protection A short power-supply cord is provided to reduce the risk of hanging one's self over frustration with these complicated step-by-step



3. Water and Moisture

instructions.

Do not use this unit near water, for example, in a flooded basement, shark tank, carnival dunking booth, or while going through a car wash without a car.

5. Handy Tip

Do not throw away the carton and packing materials. They will be useful when transporting the system for inevitable and frequent repair work.

# 2. Ventilation

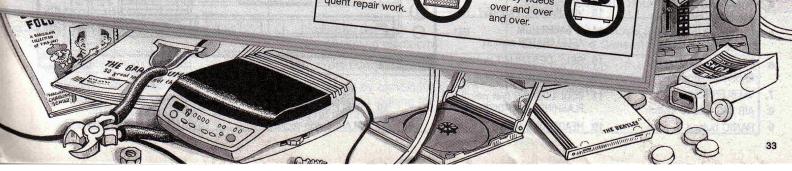
Slots and openings in the unit housing are provided for ventilation and should never be blocked. They have also been specially engineered to allow dust and small objects to fall inside and cause permanent damage, requiring the purchase of a new unit.

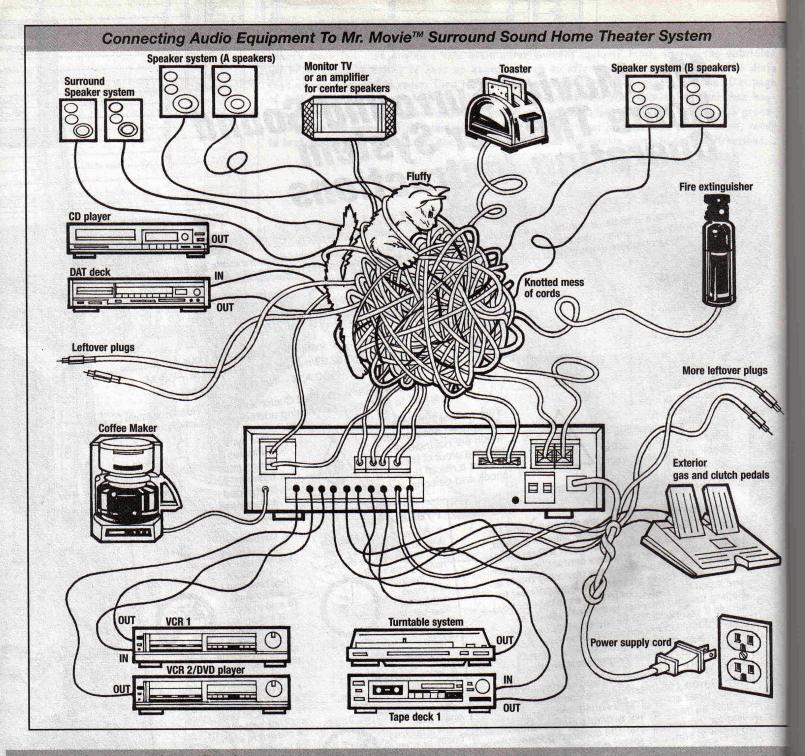
4. Servicing DO NOT REMOVE OUTER PANEL FROM UNIT! Only a service person should be allowed to see the industryleading shoddy workmanship of Mr. Movie's internal parts.

6. Child Alert

Do not allow children to use this unit or you will be stuck watching Disney videos over and over



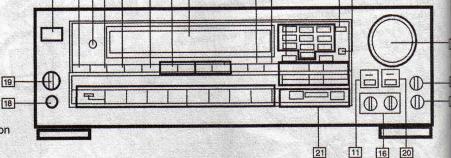




### Mr. Movie™ Parts Identification

- 1 POWER switch
- 2 AUTOMATIC TAPE JAM button
- 3 PASSENGER SEAT EJECT button (optional)
- 4 SURROUND MODE selector (Dullby, Hall)
- 5 LAUNDRY MODE selector (Wash, Rinse, Spin)
- 6 ENHANCED BASS FEED-BACK indicator
- 7. VEEBLEFETZER
- 8 AIR BAG ON/OFF switch
- 9 PANIC button

- 10 RADIO STATION TUNIFICATION knob
- 11 BUTTON THAT DOESN'T SEEM TO DO ANYTHING
- 12 OIL PAN drain plug
- 13 VOLUMIDIFIER knob
- 14 SPEAKER HUM ACCELERATOR switch
- 15 SELF-DESTRUCT button
- 16 CIGARETTE LIGHTER
- 17 COOL-LOOKING (yet pointless) FLASHING LIGHT DISPLAY
- **18** HEADPHONE JACK



9 8

19 TREBLE thingamajig

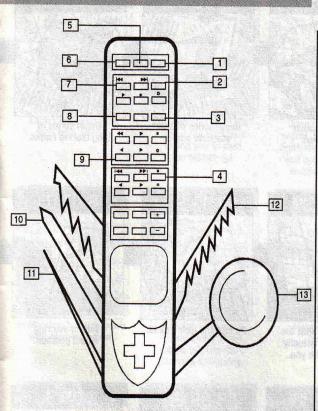
2345

- 20 BALANCE doo-hickey
- 21 TWO MONTH AUTOMATIC SYSTEM BREAKDOWN timer

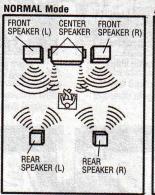
14 15

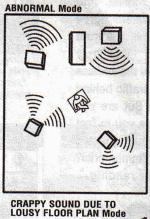


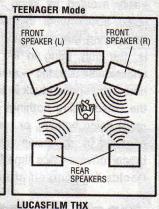
Obtaining the Surround Effect — Placement of Speakers

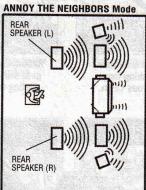


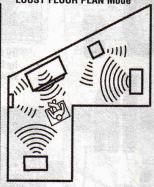
- 1 POWER ON/OFF switch
- 2 PHASER STUN/KILL button
- 3 VOLUME +/- buttons
- 4 VOLUME ÷/x buttons
- 5 BEARD/MUSTACHE TRIMMER
- 6 SOUND MUTE button
- 7 DEAF MUTE button
- 8 GARAGE DOOR opener
- 9 FISH scaler
- 10 PHILLIPS HEAD screwdriver
- 11 TOOTHPICK
- 12 THREE-INCH WOOD/BONE saw
- 13 MELON baller

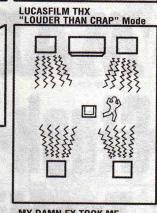


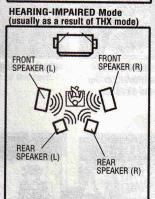


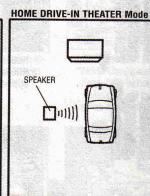


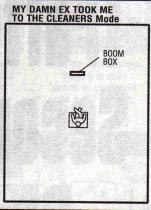












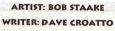
Mr. Movie™ Troubleshooting Guide				
PROBLEM	CAUSE	SOLUTION		
Unit will not turn on	Unit is not connected to power-source	Plug unit in, moron!		
Channel and volume change sporadically during program	Remote Control is under your ass	Remove Remote Control from under your ass		
The bass sound lacks "punch" and the treble is "tinny"	Your speakers suck	Buy an expensive pair of our Mr. Movi Surround Sound™ Sound Speakers		
There is an abrupt power loss	Failure to pay your sky-rocketing electric bill	Purchase a Mr. Movie Power Pal™ Gas-Powered Generator		
Irritating hum is heard	You are mindlessly humming	Shut the hell up		
Minimum payment on credit card is higher than rent	Suckered by obnoxious audio salesperson looking for a fat commission	Hock system, file for bankruptcy		

STREET PASSES

# CARS AND EFFECT DEPT.

They say you can't avoid death and taxes. But it's not true! Death can be easily avoided by living forever. And jailed accountants everywhere agree that paying taxes is optional! The truth is, the only thing in life that's truly unavoidable is traffic - and the endless hours you spend stuck in traffic behind the wheel doing nothing! But are you really doing nothing, or are you in fact engaged in an ancient ritual enacted by car drivers since time immemorial? Decide for yourself after reading...

# MAD's Stuck-In-Traffic. Second-Second Timetable



# 5:00:00

Traffic stops.



Glare at watch and scowl.



Begin series of short staccato honks.



Begin series of long blaring honks.

Try to save face by faking long, vigorous vawn.



Rationalize that the girls were actually flirting with you.



Picture the girls naked.



**Adjust steering** wheel position.



Notice how swiftly traffic is moving in the opposite direction.



Check settings on radio.



Reprogram knobs to same stations just to keep them "fresh."



Look in glove compartment for something interesting or entertaining.



Consider switching to Sprint.



**Picture Candice** Bergen naked.



Stare at bumper stickers. Realize you don't give a rat's ass that someone's kid is an honor student.



Wonder why anyone would want a bumper sticker brag ging about graduating from 'Mugswanna University."



Wonder if finger will fit into opening.



Suck on scorched finger.



Fool around with radio. Find out what songs sound like with bass setting turned all the way up.



Lock and unlock doors in time to music.



Lean heavily on horn with both elbows.



Give the finger to the guy in the next lane telling you to shut the %\$#@ up!



Scan radio for traffic report. Find nothing but right-wing call-in shows and commercials with insipid bank jingles.



In desperation, switch to FM. Find station playing "Hotel California." Excitedly sing along.



Notice odd background noise in song.



Realize neighboring car of teenage girls is laughing at you.



**Inadvertently crush 'nads** with steering wheel.





**Clutch steering** wheel and pretend to be piloting the Starship Enterprise.





**Picture Counselor** Troi naked.

5:07:48



Picture Uhura naked.

5:07:52



Picture Scotty naked.

5:07:55

Frantically go back to Uhura.

#### 5:11:44



Decide that a map of Ohio, broken sunglasses and some mustard packets don't qualify as interesting or entertaining.



Play pitiful game of oneman license plate bingo.

#### 5:17:06



Start counting hubcaps on side of the road.



Start counting beer bottles and soda cans on side of the road.

#### 5:19:2



Officiate first ever "World Championship Face-Off" between hubcaps and beer bottles and soda cans.

# 5:20:00



Wish you had charged battery in cellphone so you could call a 900 number.



Contemplate the steamy story behind the "HOT-MAMMA" vanity plate on the car directly in front of you.



Picture "HOT-MAMMA" naked.



Notice with great disap-pointment that "HOT-MAMMA" is a balding, middle-aged man.



Adjust mirror between night/day settings repeatedly.



Fight shamefully strong urge to ask neighboring cars for Grey Poupon.



Play with cigarette lighter.



Burn out power locks.



Think about what a moron you are.



Traffic begins to move.



Heave huge sigh of relief.

Traffic stops.



**Begin entire process** all over again.





























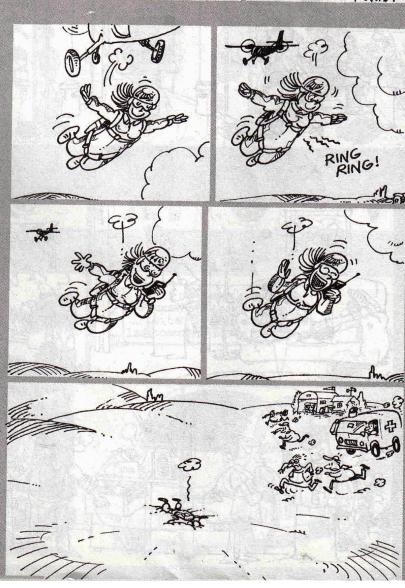
# PHONES

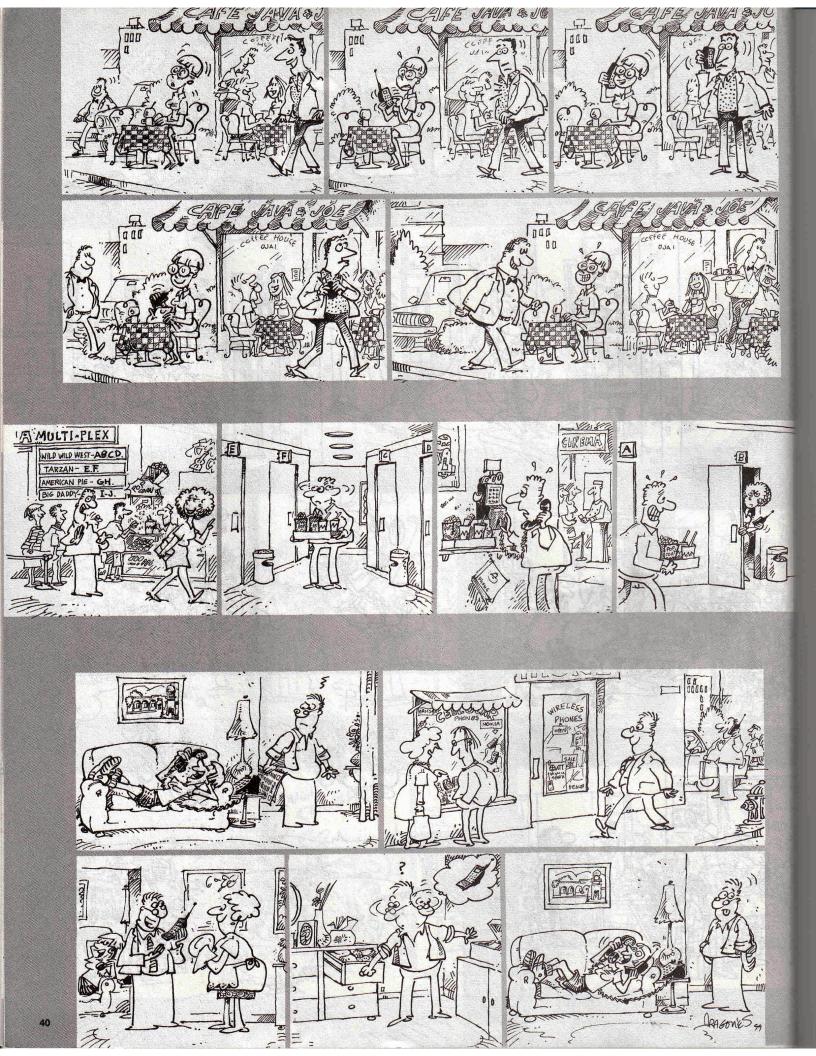
ARTIST AND WRITER: SERGIO ARAGONES









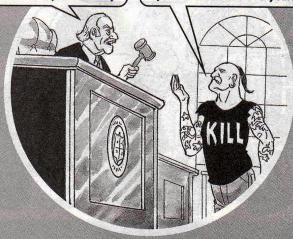




## JUSTICE

In view of the magnitude of your villainous deeds, sentence you to 50 years in the state penitentiary!

That's a tough sentence, Your Honor! Considering how things are today, I won't be free on parole for about two years!



APPRECIATION

ARTIST AND WRITER: DAVE BERG





# DRIVING



I left my glasses at home! I'm nearly blind without them! If I can barely see the road, how am I supposed to read the speedometer?



#### **AWARENESS**



### RELATIONSHIPS





#### THERAPY

Tell me, Mr. Fenster, why are you feeling depressed?

My dry cleaning business is failing, Dr. Forman! I'm afraid I won't be able to pay you what I owe you for all these sessions!



# THE COST OF LIVING

You need a new computer? That one's less than two years old! Kids today have no sense of money! In my time we got along with far less!

Times were different then!

crashing!

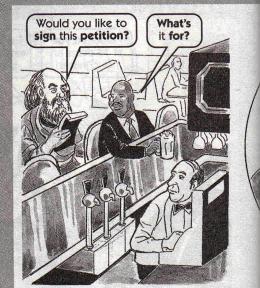
SYSTEM
FAILURE

You didn't

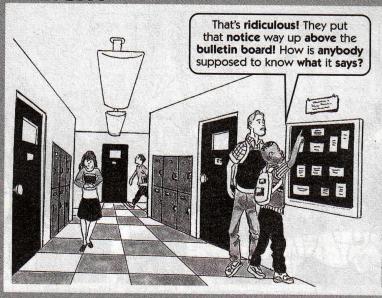
have to deal

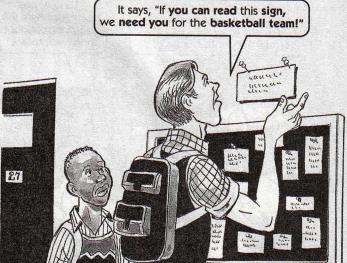
with computers

### ACTIVISTS



# HEIGHT





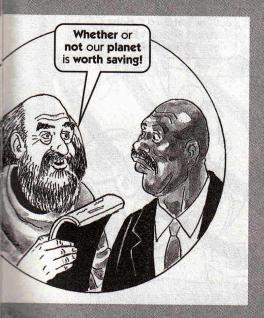
# Excuse me for a moment while I call my therapist! I'm sudddenly feeling very depressed!



#### MODERN DINING



## TELEVISION





## THE OFFICE



#### ACHIEVEMENT



## **DOCTORS**



# AUSTIN POWERS

In this sequel, Mike Myers plays Austin Powers, Dr. Evil AND Fat Bastard!

I guess it really shows his talent!

You said it! His talent for business! Playing three parts means getting three salaries!

> Is that Mike Myers' real chest hair?!

No, but the amazing thing is, those are his real teeth!

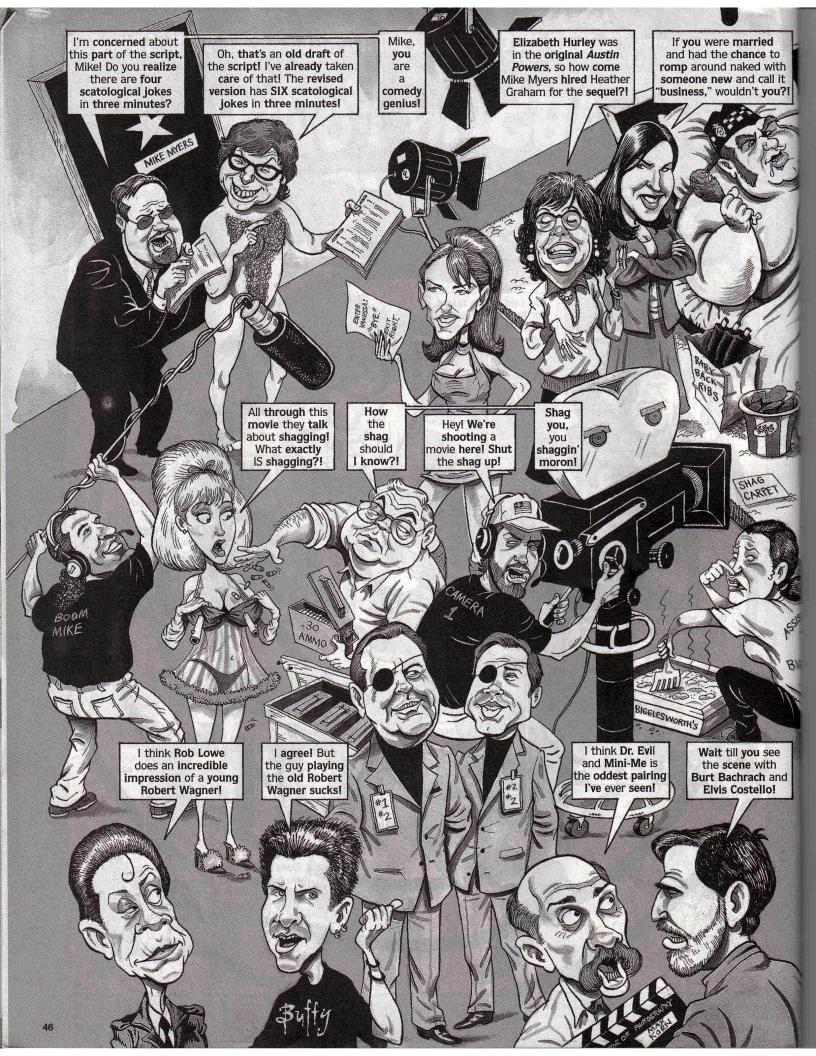
I think Mike Myers does the worst impression of a James Bond character ever!

Obviously, you've never seen Pierce Brosnan!

This movie used every known euphemism for male genitalia!

All but one! "Adam Sandler"!

Does this make you horny, baby? Just turn the page for more!







# CELEBRITY CAUSE-OF-DEATH CELEBRITY CAUSE-OF-DEATH CELEBRITY CAUSE-OF-DEATH

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars will spend his last *tonight* on earth!

THIS MONTH'S FUTURE LATE LATE NIGHT TALK SHOW HOST TO BE:

# JAY LENO

#### **CAUSE OF DEATH**

Ruptures spleen laughing hysterically at own jokes

Terminal brown nose from constant celebrity ass-kissing

Impaled by his own jaw during WCW Piledriver

Finally cornered by knife-wielding O.J. still pissed over all the jokes

Overzealous back slap from Johnny Carson for doing such a great job replacing him **ODDS** 

2:1

5:1

20:1

50:1

7,875,309:1

ARTIST: HERMANN MEJIA WRITER: MIKE SNIDER WHAT ONGOING
DANGER IN
AMERICA
THREATENS OUR
STUDENTS'
FUTURES?

# HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD - IN

Being a student has never been easy. Outside influences and pressures can cause all sorts of problems. But there is one particular danger that can scar them for the rest of their lives. To find out what this horrible threat is, fold page in as shown.





**FOLD THIS SECTION OVER LEFT** 

FOLD BACK SO THAT "A" MEETS "B"

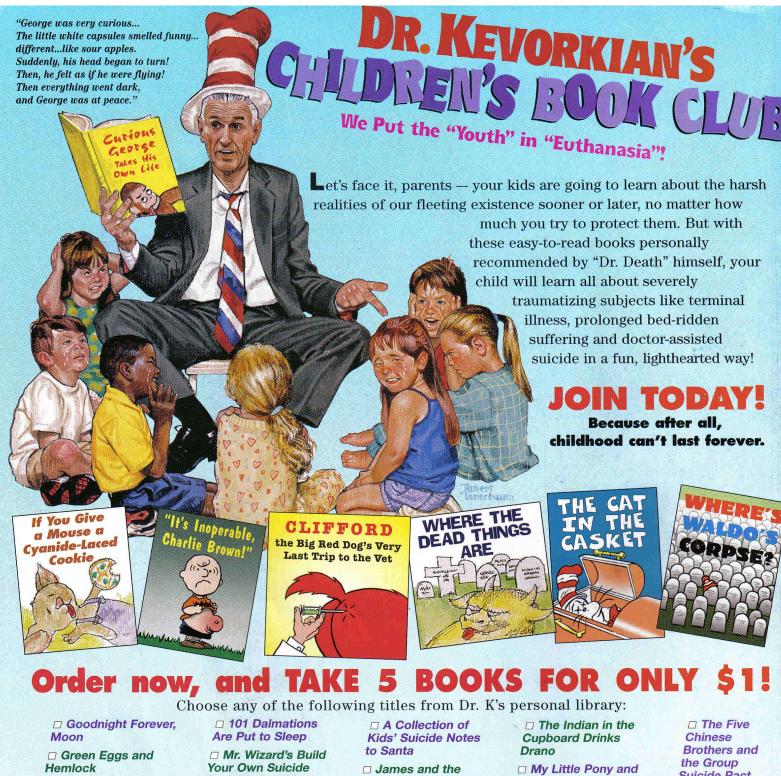


UNQUESTIONABLY, SCHOOLS CAN BE SCARY. LOTS OF LAME ALIBIS ARE GIVEN BY OFFICIALS. PARENTS WHO, TERRIFIED TERRIBLE THINGS WILL HAPPEN, GET LABELED AS BELLYACHERS WHEN THEY COMPLAIN AND DEMAND MORE SECURITY



ARTIST AND WRITER: AL JAFFEE





- ☐ Fox in Pine Box
- □ Madeline Takes the Gas Pipe
- ☐ The Hardy Boys Take Dad Off Life Support
- ☐ The Little Engine That Couldn't Take It Anymore!
- Machine from Neat Stuff Found Around the House
- ☐ The Berenstain Bears Lose the Will to Live
- ☐ Dr. Kevorkian's "Right-to-Die" **Coloring & Activity** Book

# DR. KEVORKIAN'S CHILDNEN'S BOOK CLUB

"Teaching Youngsters to Accept Reality for Over a Decade"

- **Giant Tumor**
- ☐ Yertle the Turtle Gets Flushed Away!
- the Glue Factory
- □ Junior Kroll Buys the Farm
- Suicide Pact
- ☐ If You Give a Pig a Cyanide-Laced Pancake

YES! I believe it's never too early to make my children morose. Please enroll me in Dr. Kevorkian's Children's Book Club according to the risk-free membership plan. Send me the 5 BOOKS I've indicated and bill me just \$1\*

Name Address City State Zip

> c/o Oaks Correctional Facilty East Lake, MI 49726

MAIL TO: Dr. Kevorkian's Children's Book Club

\*Plus \$275 shipping and handling. All proceeds will be forwarded to the Dr. Jack Kevorkian Legal Defense Fund.

**EXTRA BONUS** 

Order now and receive your choice of Dr. Kevorkian's 365 Reasons to Commit Suicide Page-a-Day Calendar or Dr. Kevorkian's Guide to **Overdosing on Over-the-Counter Medications in Chewable Kids Tablets as our gift!** (Offer not valid in Michigan or non-"Right-to-Die" states.)